

**ONLINE SUPPLEMENT
to article in**

AMERICAN SOCIOLOGICAL REVIEW, 2008, VOL. 73 (OCTOBER: 719–740)

Cultural Globalization and Arts Journalism: The International Orientation of Arts and Culture Coverage in Dutch, French, German, and U.S. Newspapers, 1955 to 2005

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Table A. Selected Newspapers per Country and their Circulation in 1955 and 1995^a

	Founding Year	1955	1995
<i>Le Monde</i> ^a	1944	166,000	379,089
<i>Le Figaro</i> ^a	1854	384,000	391,533
<i>Frankfurter Allgemeine Zeitung</i> ^b	1949	145,475	391,220
<i>Süddeutsche Zeitung</i> ^c	1945	188,081	396,746
<i>N.R.C. / NRC Handelsblad</i> ^d	1844	109,471	267,000
<i>De Volkskrant</i> ^d	1919	149,501	359,000
<i>New York Times</i> ^c	1851	555,726	1,122,277

^a Sources: J. M. Charon. 1996. *La Presse Quotidienne*. Paris, France; P. Murschetz. 1998. State Support for the Press in Europe: A Critical Appraisal. *European Journal of Communication* 13 (3): 291-313. Circulation figures pertain to 1960 instead of 1955.

^b Source: FAZ Media Service.

^c Source: IVW-Circulation Figures *Süddeutsche Zeitung* (first quarter).

^d Sources: F. van Vree. 1996. *De metamorfose van een dagblad: Een journalistieke geschiedenis van de Volkskrant*. Amsterdam: Meulenhoff; F. Huysmans, J. de Haan, A. van den Broek. 2004. *Achter de schermen: Een kwart eeuw lezen, luisteren, kijken en internetten*. The Hague: Social and Cultural Planning Office (p. 41). *The NRC Handelsblad* is the result of a merger of the *Nieuwe Rotterdamse Courant* (NRC) and the *Algemeen Handelsblad* in 1970. For the period prior to that, the NRC was coded.

^e Sources: *The World Almanac and Book of Facts* (1956); *Audit Report New York Times* (1996).

Table B1. Percentage of Newspaper Items Devoted to Foreign Actors by Country and Year (Foreign Actors Measured in Terms of National Origin)

A.	1955	1975	1995	2005	N
All countries	34.5	39.8	47.5	49.3	14,624
France	30.8	35.9	47.4	53.5	3,784
Germany	44.3	50.2	55.3	58.6	3,281
Netherlands	46.7	46.5	53.2	53.4	3,394
United States	29.3	29.0	31.8	29.7	4,164
N	3,035	2,892	4,183	4,514	
B. Differences Across Time	FR	GE	NL	US	
All years	***	***	**	ns	
1975 to 1955	ns	ns	ns	ns	
1995 to 1975	***	*	*	ns	
2005 to 1995	**	ns	ns	ns	
C. Cross-National Differences	1955	1975	1995	2005	
All countries	***	***	***	***	
FR – GE	***	***	***	***	
FR – NL	***	***	**	ns	
FR – US	ns	**	***	***	
GE – NL	ns	ns	ns	**	
GE – US	***	***	***	***	
NL – US	***	***	***	***	

Note: FR = France; GE = Germany; NL = Netherlands; US = United States.

* $p < .05$; ** $p < .01$; *** $p < .001$; ns = not significant (two-tailed chi-square tests).

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Table B2. Genre Differences in the Percentage of Newspapers Items to Foreign Actors per Year

	CLA	DAN	FIL	LIT	POP	TEL	THE
1955							
DAN	ns						
FIL	**	ns					
LIT	**	ns	ns				
POP	***	*	*	*			
TEL	–	–	–	–	–		
THE	***	***	***	***	ns	–	
VIS	***	**	*	*	ns	–	*
1975							
DAN	ns						
FIL	***	**					
LIT	ns	ns	***				
POP	ns	ns	***	ns			
TEL	***	***	***	***	***		
THE	*	ns	***	*	ns	**	
VIS	ns	ns	***	ns	ns	***	ns
1995							
DAN	*						
FIL	***	***					
LIT	ns	ns	***				
POP	**	***	ns	***			
TEL	***	**	***	***	***		
THE	***	*	***	***	***	ns	
VIS	ns	†	***	ns	***	***	***
2005							
DAN	*						
FIL	**	***					
LIT	ns	ns	***				
POP	ns	**	**	*			
TEL	***	***	***	***	***		
THE	***	**	***	***	***	ns	
VIS	ns	*	***	ns	†	***	***

Note: CLA = classical music; DAN = dance; FIL = film; LIT = literature; POP = popular music; TEL = television; THE = theater; VIS = visual arts.

* $p < .05$; ** $p < .01$; *** $p < .001$; † $p < .10$; ns = not significant (two-tailed chi-square tests).

Table B3. Classical Music: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	45.1	33.7	57.6	51.1
Germany	40.0	53.1	52.5	48.2
Netherlands	39.8	45.4	51.5	61.2
United States	47.8	30.2	32.7	42.7
N	512	448	441	430
Cross-National Differences				
All countries	ns	**	ns	ns
FR – GE	ns	**	ns	ns
FR – NL	ns	ns	ns	ns
FR – US	ns	ns	***	ns
GE – NL	ns	ns	ns	*
GE – US	ns	***	ns	ns
NL – US	ns	**	ns	**

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Table B4. Dance: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	34.8	36.0	35.5	36.8
Germany	50.0	81.0	74.2	85.7
Netherlands	27.3	26.1	35.0	33.3
United States	56.4	30.8	18.8	28.6
N	81	121	133	115
Cross-National Differences				
All countries	ns	***	***	**
FR – GE	ns	**	ns	ns
FR – NL	ns	ns	ns	ns
FR – US	ns	ns	***	ns
GE – NL	ns	ns	ns	*
GE – US	ns	***	**	ns
NL – US	ns	**	*	**

Table B5. Visual Arts: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	14.5	33.6	43.6	53.6
Germany	37.3	48.0	53.8	59.3
Netherlands	37.0	26.8	47.3	48.1
United States	29.8	33.8	35.4	27.4
N	598	391	597	764
Cross-National Differences				
All countries	**	*	*	***
FR – GE	**	*	ns	ns
FR – NL	**	ns	ns	ns
FR – US	*	ns	ns	***
GE – NL	ns	**	ns	*
GE – US	ns	ns	**	***
NL – US	ns	ns	ns	***

Table B6. Film: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	50.6	41.8	55.8	61.8
Germany	47.9	77.0	80.9	73.2
Netherlands	84.1	71.8	73.8	72.5
United States	14.4	33.8	34.8	34.5
N	598	391	597	764
Cross-National Differences				
All countries	***	***	***	***
FR – GE	ns	***	***	*
FR – NL	***	***	**	*
FR – US	***	ns	***	***
GE – NL	***	ns	ns	ns
GE – US	***	***	***	***
NL – US	***	***	***	***

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Table B7. Literature: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	19.4	36.2	38.3	48.1
Germany	52.2	47.3	49.1	57.8
Netherlands	50.6	53.0	53.1	48.6
United States	29.2	25.0	33.8	24.3
N	445	539	854	822
Cross-National Differences				
All countries	***	***	***	***
FR – GE	***	*	***	*
FR – NL	***	**	**	ns
FR – US	ns	*	ns	***
GE – NL	ns	ns	ns	*
GE – US	**	***	***	***
NL – US	***	***	***	***

Table B8. Popular Music: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	29.6	31.8	64.0	54.6
Germany	37.5	66.7	74.4	75.5
Netherlands	23.1	62.0	70.9	68.8
United States	19.0	17.5	19.4	15.2
N	90	170	535	583
Cross-National Differences				
All countries	ns	***	***	***
FR – GE	ns	*	ns	**
FR – NL	ns	*	ns	**
FR – US	ns	ns	***	***
GE – NL	ns	ns	ns	ns
GE – US	ns	***	***	***
NL – US	ns	***	***	***

Table B9. Theater: Percentage of Items to Foreign Actors by Country and Year

	1955	1975	1995	2005
France	15.0	20.2	22.7	27.0
Germany	48.0	48.5	41.5	39.3
Netherlands	35.6	40.0	29.4	23.0
United States	13.5	25.8	15.7	12.2
N	633	432	388	458
Cross-National Differences				
All countries	***	***	**	***
FR – GE	***	***	**	ns
FR – NL	***	**	ns	ns
FR – US	ns	ns	ns	**
GE – NL	ns	ns	ns	**
GE – US	***	***	***	***
NL – US	***	*	*	*

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Table B10. Television: Percentage of Items to Foreign Actors by Country and Year

	1955 ^a	1975	1995	2005
France	–	6.3	19.1	30.8
Germany	–	20.4	22.2	20.0
Netherlands	–	26.5	58.3	26.7
United States	6.4	9.7	19.0	12.3
N	82	135	194	238
Cross-National Differences				
All countries		ns	*	ns
FR – GE		ns	ns	ns
FR – NL		ns	ns	ns
FR – US		ns	ns	**
GE – NL		ns	*	ns
GE – US		ns	ns	ns
NL – US		ns	**	ns

Note: FR = France; GE = Germany; NL = Netherlands; US = United States.

^a Not available because of small number of cases.

* $p < .05$; ** $p < .01$; *** $p < .001$; ns = not significant (two-tailed chi-square tests).

Table C1. France: Representation of Countries in Arts and Culture Coverage 1955 to 2005: Percentage of Items per Country and Total Number of Countries Represented

1955	Percent	1975	Percent	1995	Percent	2005	Percent
<i>France</i>	70.9	<i>France</i>	68.2	<i>France</i>	55.9	<i>France</i>	50.5
US	8.7	US	6.6	US	14.1	US	12.5
Italy	4.0	UK	3.3	UK	7.0	UK	5.6
UK	3.2	Italy	3.3	Italy	3.0	Italy	4.1
USSR/Russia	2.0	West Germany	2.3	Germany	2.8	Germany	2.5
Spain	1.5	USSR/Russia	2.0	Spain	1.3	Russia	2.0
West Germany	1.1	Belgium	1.4	Canada	1.3	Switzerland	1.7
Austria	.6	Spain	1.3	Switzerland	1.1	Belgium	1.6
Canada	.5	Switzerland	.8	Russia/USSR	.9	Japan	1.6
Denmark	.5	Yugoslavia	.6	Belgium	.8	Spain	1.4
East Germany	.5	Austria	.5	Japan	.6	Austria	1.2
Greece	.5	Chile	.5	Colombia	.5	Canada	1.1
Japan	.5	Greece	.5	Egypt	.5	Poland	1.1
Netherlands	.5	Japan	.5	Ireland	.5	Algeria	.8
Belgium	.3	Sweden	.5	Algeria	.4	China	.7
Brazil	.3	Argentina	.4	Brazil	.4	South Korea	.7
Switzerland	.3	Canada	.4	Denmark	.3	Netherlands	.6
		Czechoslovakia	.4	India	.3	Brazil	.5
		Mexico	.4	Poland	.3	Mexico	.5
		Netherlands	.4			Portugal	.5
		Poland	.4			Fr. Caribbean	.4
		Portugal	.4			Hong Kong	.4
		Rumania	.4			Ireland	.4
		Brazil	.3			Argentina	.3
		Denmark	.3			Egypt	.3
		Hungary	.3			Iran	.3
		Israel	.3			Israel	.3
		Palestine	.3			Turkey	.3
11 other countries	< .3	10 other countries	< .3	40 other countries	< .3	32 other countries	< .3
N = 657		N = 787		N = 1,235		N = 1,105	

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Table C2. Germany: Representation of Countries in Arts and Culture Coverage 1955 to 2005: Percentage of Items per Country and Total Number of Countries Represented

1955	Percent	1975	Percent	1995	Percent	2005	Percent
<i>Germany</i>	55.5	<i>Germany</i>	50.0	<i>Germany</i>	46.7	<i>Germany</i>	43.2
France	11.1	US	8.6	US	14.8	US	17.0
Austria	5.3	France	7.1	France	7.3	UK	6.5
US	5.0	Austria	5.4	UK	5.6	France	5.7
UK	3.7	Italy	5.4	Austria	4.4	Italy	3.8
Italy	2.9	UK	4.1	Italy	3.3	Austria	3.6
East Germany	2.1	USSR/Russia	3.5	Switzerland	2.1	Switzerland	2.3
USSR/Russia	1.9	East Germany	2.6	Russia/USSR	1.5	Netherlands	1.5
Spain	1.6	Spain	1.4	Spain	1.1	Russia/USSR	1.4
Denmark	1.3	Switzerland	1.4	Australia	.9	Japan	1.3
Switzerland	1.1	Netherlands	1.1	Netherlands	.7	Spain	1.3
Brazil	.5	Czechoslovakia	.9	Belgium	.5	Belgium	1.2
Netherlands	.5	Belgium	.8	Canada	.5	China	.8
Australia	.3	Hungary	.6	China	.5	Norway	.6
Belgium	.3	Argentina	.3	Denmark	.5	Canada	.5
Bulgaria	.3	Greece	.3	Poland	.5	Greece	.5
Canada	.3	Ireland	.3	Czechoslovakia	.4	Australia	.4
Czechoslovakia	.3	Japan	.3	Hungary	.4	Denmark	.4
Hungary	.3	Poland	.3	Israel	.4	Ireland	.4
Ireland	.3	Sweden	.3	Japan	.4	Mexico	.4
Poland	.3	Yugoslavia	.3	South Africa	.4	Poland	.4
Sweden	.3			Greece	.3	Portugal	.4
Yugoslavia	.3			Sweden	.3	Sweden	.4
						Czech Republic.	.3
						South Korea	.3
						Turkey	.3
No other countries		12 other countries < .3		24 other countries < .3		22 other countries < .3	
N = 380		N = 648		N = 1,134		N = 1,119	

Table C3. Netherlands: Representation of Countries in Arts and Culture Coverage 1955 to 2005: Percentage of Items per Country and Total Number of Countries Represented

1955	Percent	1975	Percent	1995	Percent	2005	Percent
<i>Netherlands</i>	53.6	<i>Netherlands</i>	54.8	<i>Netherlands</i>	48.5	<i>Netherlands</i>	47.8
France	11.6	US	10.9	US	15.2	US	14.9
US	8.1	UK	7.1	UK	9.1	UK	6.3
Italy	5.2	Italy	4.3	Germany	4.1	France	4.5
West Germany	4.8	France	3.7	France	3.4	Germany	3.4
UK	4.8	West Germany	3.6	Italy	2.9	Belgium	3.3
Switzerland	1.4	Austria	1.6	Belgium	2.3	Italy	2.5
Austria	1.2	USSR/Russia	1.5	Austria	1.4	Russia/USSR	2.2
Spain	1.2	Belgium	1.1	Spain	1.4	South Africa	1.1
Belgium	1.0	Denmark	.7	Russia/USSR	1.3	Spain	1.0
Denmark	1.0	Sweden	.7	Former Yugoslavia	1.1	Japan	.8
Hungary	.8	Hungary	.6	Canada	.8	Norway	.6
USSR/Russia	.8	Poland	.6	Denmark	.5	Poland	.6
Israel	.4	South Africa	.6	Poland	.4	Austria	.5
		Spain	.6	Portugal	.4	Hungary	.5
		Canada	.4	Sweden	.4	Sweden	.5
		India	.4	Brazil	.4	Switzerland	.5
		Indonesia	.4			India	.5
		Japan	.4			Canada	.4
		China	.3			Denmark	.4
		Chile	.3			South Korea	.4
		East Germany	.3			Turkey	.3
		Egypt	.3			Jamaica	.3
		Israel	.3			Morocco	.3
		Switzerland	.3				
7 other countries < .3		9 other countries < .3		27 other countries < .3		34 other countries < .3	
N = 517		N = 699		N = 920		N = 1,258	

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Table C4. United States: Representation of Countries in Arts and Culture Coverage 1955 to 2005: Percentage of Items per Country and Total Number of Countries Represented

1955	Percent	1975	Percent	1995	Percent	2005	Percent
US	74.0	US	74.3	US	70.0	US	73.8
UK	7.1	UK	6.5	UK	7.7	UK	7.1
France	4.0	USSR/Russia	3.3	France	3.7	France	2.0
Italy	2.0	France	2.9	Italy	2.2	Germany	2.0
West Germany	1.9	Italy	1.8	Canada	1.5	Canada	1.1
USSR/Russia	1.2	West Germany	1.7	Russia/USSR	1.2	Italy	1.0
Canada	1.0	Austria	.5	Germany	1.0	Australia	.8
Spain	.9	Canada	.5	Japan	.7	Japan	.8
Austria	.9	Israel	.5	Australia	.6	China	.6
Japan	.7	Japan	.5	South Africa	.6	Spain	.6
Poland	.5	Netherlands	.5	Spain	.6	Ireland	.5
Belgium	.4	Brazil	.4	Austria	.4	Mexico	.5
Switzerland	.4	Philippines	.3	India	.4	Netherlands	.5
Australia	.3	Sweden	.4	Netherlands	.4	Austria	.4
Denmark	.3	Puerto Rico	.4	Norway	.4	Denmark	.4
Hungary	.3	Australia	.3	Poland	.4	Russia/USSR	.4
Ireland	.3	Ireland	.3	China	.3	Switzerland	.4
Netherlands	.3	Norway	.3	Czech Republic	.3	Finland	.3
		Switzerland	.3			India	.3
						Norway	.3
						South Africa	.3
						Sweden	.3
20 other countries < .3		17 other countries < .3		27 other countries < .3		31 other countries < .3	
N = 1,481		N = 758		N = 894		N = 1,032	