

**ONLINE SUPPLEMENT  
to article in**

AMERICAN SOCIOLOGICAL REVIEW, 2008, VOL. 73 (APRIL:227–250)

**Make Money Surfing the Web? The Impact of Internet Use on the Earnings of U.S.  
Workers**

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**Table S1.** Descriptive Statistics for All Variables Used in the Analysis

Variable	N <sup>b</sup>	Mean	SD	Min	Max	Variable	N	Mean	SD	Min	Max
Internet Use (N = 9,446)						Industry (N = 9,446)					
Internet 2000 to 2001: Yes – Yes <sup>a</sup>	5,156	.55	.50	.00	1.00	Agriculture, extractive	170	.02	.13	.00	1.00
Internet 2000 to 2001: No – Yes	1,471	.16	.36	.00	1.00	Construction	581	.06	.24	.00	1.00
Internet 2000 to 2001: Yes – No	625	.07	.25	.00	1.00	Manufacturing (durable goods)	935	.10	.30	.00	1.00
Internet 2000 to 2001: No – No	2,194	.23	.42	.00	1.00	Manufacturing (nondurable goods)	589	.06	.24	.00	1.00
Home internet use 2000	4,588	.49	.50	.00	1.00	Transportation	413	.04	.20	.00	1.00
Work internet use 2000	2,688	.28	.45	.00	1.00	Communications	160	.02	.13	.00	1.00
Home internet use 2001	5,342	.57	.50	.00	1.00	Utilities and sanitary services	149	.02	.12	.00	1.00
Work internet use 2001	4,211	.45	.50	.00	1.00	Wholesale trade	397	.04	.20	.00	1.00
Labor Force (N = 9,446)						Retail trade					
Income 2000 (not logged, 2000 \$)	9,446	693.75	500.43	18.64	4,326.92	Finance, insurance, real estate	655	.07	.25	.00	1.00
Income 2001 (not logged, 2000 \$)	9,446	711.22	519.27	17.50	4,207.20	Business and repair services	501	.05	.22	.00	1.00
Typical hours worked 2000	9,446	41.09	9.53	2.00	166.00	Personal services	218	.02	.15	.00	1.00
Typical hours worked 2001	9,446	40.80	9.15	2.00	108.00	Entertainment and recreation services	116	.01	.11	.00	1.00
Wage 2000 (not logged, 2000 \$)	9,446	16.54	10.72	2.62	155.50	Hospitals	525	.06	.23	.00	1.00
Wage 2001 (not logged, 2000 \$)	9,446	17.12	11.59	2.62	308.53	Medical services (non-hospital)	471	.05	.22	.00	1.00
Union membership	1,637	.17	.38	.00	1.00	Educational services	1,109	.12	.32	.00	1.00
Sociodemographic Variables (N = 9,446)						Social services					
Male	4,793	.51	.50	.00	1.00	Other professional services	437	.05	.21	.00	1.00
Black	836	.09	.28	.00	1.00	Public administration	592	.06	.24	.00	1.00
American Indian	100	.01	.10	.00	1.00	Occupation (N = 9,446)					
Asian	342	.04	.19	.00	1.00	Executive, admin. managerial	1,487	.16	.36	.00	1.00
Hispanic	772	.08	.27	.00	1.00	Professional specialty	1,775	.19	.39	.00	1.00
Age	9,446	41.67	10.99	18.00	65.00	Technicians and related	391	.04	.20	.00	1.00
Age squared	9,446	1,857.00	911.84	324.00	4,225.00	Sales	879	.09	.29	.00	1.00
Age: 18 to 25	830	.09	.28	.00	1.00	Administrative support (incl. clerical)	1,529	.16	.37	.00	1.00
Age: 26 to 35	1,953	.21	.40	.00	1.00	Service	991	.10	.31	.00	1.00
Age: 36 to 45	2,991	.32	.47	.00	1.00	Precision product., craft, repair	1,069	.11	.32	.00	1.00
Age: 46 to 55	2,628	.28	.45	.00	1.00	Mach. operat., fabricators, laborers	483	.05	.22	.00	1.00
Age: 56 to 65	1,044	.11	.31	.00	1.00	Transportation and material moving	405	.04	.20	.00	1.00
Education: less than high school	693	.07	.26	.00	1.00	Handlers, equip. cleaners, helpers, laborers	326	.03	.18	.00	1.00
Education: high school degree	4,752	.50	.50	.00	1.00	Farming, forestry, fishing	111	.01	.11	.00	1.00
Education: associate degree	1,037	.11	.31	.00	1.00						
Education: college degree	1,960	.21	.41	.00	1.00						
Education: advanced degree	1,004	.11	.31	.00	1.00						

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**Table S1.** (continued)

Variable	N <sup>b</sup>	Mean	SD	Min	Max	Variable	N	Mean	SD	Min	Max
Geographic Location (N = 9,446)						Occupational Skill Requirements (N = 8,540)					
Region: Northeast	2,092	.22	.42	.00	1.00	Interpersonal relationships	8,540	3.36	.87	.31	4.71
Region: Midwest	2,601	.28	.45	.00	1.00	Strength	8,540	5.50	2.09	.87	11.29
Region: South	2,686	.28	.45	.00	1.00	Getting information	8,540	3.91	.67	.63	4.89
Region: West	2,067	.22	.41	.00	1.00	Independence	8,540	3.06	1.38	.01	4.61
Metropolitan area: no	2,077	.22	.41	.00	1.00	Achievement/effort	8,540	2.92	1.33	.01	4.80
Metropolitan area: yes	7,336	.78	.42	.00	1.00	Social perceptiveness	8,540	3.08	.89	.24	4.65
Metropolitan area: not identified	33	.00	.06	.00	1.00	Analyzing data	8,540	2.93	.78	.42	4.61
Proxy and Imputation Controls						Updating/using relevant knowledge	8,540	3.91	.67	.63	4.89
Proxy responses (2000 or 2001)	9,446	.65	.48	.00	1.00						
Imputed hours or earnings (2000 or 2001)	9,446	.46	.50	.00	1.00						

<sup>a</sup> Unless otherwise indicated, all variables contain 2001 data.

<sup>b</sup> Ns for categorical variables indicate number of positive responses.

**Table S2.** Regression of Logged Wages in 2001 on Internet Use by Year of Use

Variables	N	Model 1	Model 2	Model 3	Model 4	Variables	N	Model 1	Model 2	Model 3	Model 4
<b>Internet and Computer Use Variables</b>						<b>Sociodemographic Variables</b>					
Internet 2000 to 2001: Y-Y <sup>a</sup>	5,156	.148*** (.011)	.087*** (.011)	.065*** (.012)	.061*** (.015)	Asian	342		-.015 (.022)	-.012 (.021)	-.012 (.021)
		.132	.078	.058	.055				-.005	-.004	-.004
Internet 2000 to 2001: N-Y	1,471	.070*** (.014)	.051*** (.013)	.040** (.013)	.036* (.017)	Hispanic	772		-.041** (.016)	-.027 (.015)	-.027 (.015)
		.046	.033	.026	.024				-.020	-.014	-.013
Internet 2000 to 2001: Y-N	625	.086*** (.018)	.063*** (.018)	.046** (.017)	.046** (.017)	Age	9,446		.022*** (.003)	.020*** (.003)	.020*** (.003)
		.039	.028	.021	.020				.446	.403	.403
Computer use: networked and non-networked	7,331				.005 (.015)	Age squared	9,446		-.000*** (.000)	-.000*** (.000)	-.000*** (.000)
					.004				-.394	-.354	-.354
<b>Labor Market Variables</b>						<b>Education</b>					
Wage 2000 (log) <sup>b</sup>	9,446	.821*** (.011)	.668*** (.011)	.591*** (.012)	.591*** (.012)	Education: < high school	693		-.132*** (.017)	-.121*** (.016)	-.121*** (.017)
		.815	.663	.586	.586				-.062	-.057	-.057
Union	1,637		.030** (.011)	.060*** (.011)	.060*** (.011)	Education: associate degree	1,037		.071*** (.013)	.040** (.013)	.040** (.013)
			.021	.041	.041				.040	.022	.022
<b>Sociodemographic Variables</b>						<b>Education</b>					
Male	4,793		.123*** (.008)	.106*** (.009)	.106*** (.009)	Education: bachelor's degree	1,960		.183*** (.011)	.143*** (.012)	.143*** (.012)
			.111	.095	.095				.134	.105	.105
Black	836		-.061*** (.015)	-.050*** (.014)	-.049*** (.014)	Education: advanced degree	1,004		.245*** (.015)	.216*** (.017)	.215*** (.017)
			-.031	-.025	-.025				.136	.120	.120
American Indian	100		-.010 (.039)	.005 (.038)	.004 (.038)	Married	6,326		.040*** (.009)	.032*** (.009)	.032*** (.009)
			-.002	.001	.001				.034	.027	.027

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Table S2. *continued*

Variables	N	Model 1	Model 2	Model 3	Model 4	Variables	N	Model 1	Model 2	Model 3	Model 4
Sociodemographic Variables						Industry Variables					
Region: Midwest	2,601	-.017 (.011)	-.020 (.011)	-.020 (.011)	-.020 (.011)	Wholesale trade	397		-.001 (.023)	-.001 (.023)	
		-.014	-.016	-.016	-.016				.000	.000	
Region: South	2,686	-.016 (.011)	-.019 (.011)	-.019 (.011)	-.019 (.011)	Retail trade	1,225		-.115*** (.018)	-.115*** (.018)	
		-.013	-.016	-.016	-.016				-.070	-.070	
Region: West	2,067	-.011 (.012)	-.012 (.012)	-.012 (.012)	-.012 (.012)	Finance, insurance, real estate	655		.012 (.020)	.012 (.020)	
		-.008	-.009	-.009	-.009				.006	.006	
Metropolitan: yes	7,336	.066*** (.010)	.066*** (.010)	.066*** (.010)	.066*** (.010)	Business and repair services	501		-.052* (.021)	-.052* (.021)	
		.050	.049	.049	.049				-.021	-.021	
Metropolitan: not identified	33	.086 (.067)	.096 (.065)	.096 (.065)	.096 (.065)	Personal services	218		-.135*** (.029)	-.135*** (.029)	
		.009	.010	.010	.010				-.037	-.037	
Industry Variables						Entertainment and recreation services					
Agriculture, extractive <sup>c</sup>	170		-.005 (.036)	-.005 (.036)	-.005 (.036)		116		-.101** (.037)	-.101** (.037)	
			-.001	-.001	-.001	Hospitals	525		-.022 (.022)	-.022 (.022)	
Construction	581		.009 (.021)	.009 (.021)	.009 (.021)				-.009	-.009	
			.004	.004	.004	Medical services (non-hospital)	471		-.022 (.023)	-.022 (.023)	
Manufacturing (nondurable)	589		-.006 (.020)	-.006 (.020)	-.006 (.020)				-.008	-.008	
			-.002	-.002	-.002	Educational services	1,109		-.148*** (.019)	-.147*** (.019)	
Transportation	413		-.019 (.024)	-.019 (.024)	-.019 (.024)				-.086	-.086	
			-.007	-.007	-.007	Social services	203		-.158*** (.030)	-.158*** (.030)	
Communications	160		.041 (.032)	.041 (.032)	.041 (.032)				-.041	-.041	
			.010	.010	.010	Other professional services	437		-.034 (.023)	-.034 (.023)	
Utilities and sanitary services	149		.056 (.033)	.056 (.033)	.056 (.033)				-.013	-.013	
			.013	.013	.013						

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Table S2. *continued*

Variables	N	Model 1	Model 2	Model 3	Model 4	Variables	N	Model 1	Model 2	Model 3	Model 4
Industry Variables						Occupation Variables					
Public administration	592			.003 (.021) .001	.003 (.021) .001	Mach. operat., fabricators, laborers	483			-.016 (.022) -.006	-.015 (.022) -.006
Occupation Variables						Transportation and material moving	405			.049* (.023) .018	.049* (.023) .018
Executive, admin. managerial	1,487			.200*** (.015)	.200*** (.015)	Handlers, equip. cleaners, helpers, laborers	326			-.079** (.023) .018	-.079** (.023) .018
Professional specialty	1,775			.173*** (.016)	.173*** (.016)	Farming, forestry, fishing	111			-.132** (.044) .026	-.131** (.044) -.026
Technicians and related	391			.135*** (.022)	.136*** (.022)	CPS Proxy Response and Imputation Controls					
Sales	879			.086*** (.018)	.086*** (.018)	Proxy responses (2001 or 2001) <sup>d</sup>	6,112	-.015	-.029**	-.025** (.009)	-.025** (.009)
Service	991			-.030† (.017)	-.029 (.017)	Imputed hours or earnings (2000 or 2001) <sup>c</sup>	4,370	1.083*** (.040)	1.051*** (.039)	.984*** (.038)	.984*** (.038)
Precision product., craft, repair	1,069			.111*** (.017)	.112*** (.017)	Imputation dummy x wage 2000 (log)	9,446	-.410*** (.015)	-.397*** (.014)	-.372*** (.014)	-.372*** (.014)
				.063	.064			-.1019	-.986	-.925	-.372
Intercept		.419*** (.028)	.189*** (.056)	.436*** (.059)	.435*** (.059)						
N		9,446	9,446	9,446	9,446						
Adjusted R <sup>2</sup>		.486	.529	.555	.555						

Source: Current Population Survey Internet and Computer Use Supplement 2000 and 2001. Income and hours worked were obtained from Basic CPS data collected in September, October, and November, 2000 and 2001. The analysis excludes non-civilians, respondents under age 18 and over 65, those out of the labor force, those with varying weekly work hours, and those who earned less than half of the federal minimum wage in 2000 or 2001. Coefficients are followed by standard errors in parentheses and beta weights in italics.

<sup>a</sup> Omitted categories are—Internet 2000 to 2001: N – N; Education: high school / some college; Region: Northeast; Metropolitan: no; Industry: manufacturing (durable goods); and Occupation: administrative support (including clerical). Internet and computer use variables measure use anywhere (home, work, or other locations).

<sup>b</sup> Wages for 2000 and 2001 have been converted to 2000 dollars using the CPI-U (<http://www.bls.gov/ro9/9210.pdf>).

<sup>c</sup> Some industry categories have been aggregated to increase sample sizes: ind\_agric includes agriculture, forestry, and mining, while ind\_pserv includes household and non-household private services.

<sup>d</sup> The proxy binary variable is positive for cases in which labor force information was collected from proxy respondents or from a combination of self and proxy respondents in either 2000 or 2001.

<sup>e</sup> The imputation binary variable is positive for cases in which earnings or hours values were imputed by the Bureau of Labor Statistics.

\*  $p < .05$ ; \*\*  $p < .01$ ; \*\*\*  $p < .001$  (one-tailed tests for Internet use coefficients, two-tailed tests for all other variables).

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**Table S3.** Regression of Logged Wages in 2001 on Internet Use at Home and Work

Variables	N	Model 1	Model 2	Model 3	Model 4	Variables	N	Model 1	Model 2	Model 3	Model 4
<b>Internet and Computer Use Variables</b>						<b>Sociodemographic Variables</b>					
Internet: home and work (2000 or 2001) <sup>a</sup>	3,486	.198*** (.011)	.124*** (.012)	.094*** (.013)	.094*** (.016)	Hispanic	772	-.043** (.016)	-.028 (.015)	-.028 (.015)	
		.172	.108	.082	.082			-.021	-.014	-.014	
Internet: home only (2000 or 2001)	2,414	.066*** (.012)	.038** (.012)	.036** (.011)	.036* (.014)	Age	9,446	.021*** (.003)	.019*** (.003)	.019*** (.003)	
		.052	.030	.028	.028			.416	.384	.384	
Internet: work only (2000 or 2001)	1,186	.115*** (.014)	.086*** (.014)	.060*** (.015)	.060*** (.017)	Age squared	9,446	-.000*** (.000)	-.000*** (.000)	-.000*** (.000)	
		.069	.051	.036	.036			-.368	-.337	-.337	
Computer use: networked and non-Networked	7,331				.000 (.014) .000	Education: < high school	693	-.131*** (.017)	-.123*** (.016)	-.123*** (.016)	
								-.062	-.058	-.058	
<b>Labor Market Variables</b>						Education: associate degree	1,037	.069*** (.013)	.039** (.013)	.039** (.013)	
Wage 2000 (log) <sup>b</sup>	9,446	.796*** (.011)	.657*** (.012)	.585*** (.012)	.585*** (.012)			.039	.022	.022	
		.790	.651	.580	.580	Education: bachelor's degree	1,960	.169*** (.011)	.138*** (.012)	.138*** (.012)	
Union	1,637		.038*** (.011)	.064*** (.011)	.064*** (.011)			.123	.101	.101	
			.026	.043	.043	Education: advanced degree	1,004	.227*** (.015)	.208*** (.017)	.208*** (.017)	
<b>Sociodemographic Variables</b>											
Male	4,793		.127*** (.008)	.106*** (.009)	.106*** (.009)	Married	6,326	.126 (.009)	.116 (.009)	.116 (.009)	
			.115	.095	.095			.038***	.030***	.030***	
Black	836		-.061*** (.014)	-.050*** (.014)	-.050*** (.014)	Region: Midwest	2,601	.032 (.011)	.026 (.011)	.026 (.011)	
			-.031	-.025	-.025			-.018	-.021	-.021	
American Indian	100		-.008 (.038)	.005 (.038)	.005 (.038)	Region: South	2,686	-.014 (.011)	-.017 (.011)	-.017 (.011)	
			-.001	.001	.001			-.017	-.020	-.020	
Asian	342		-.016 (.021)	-.013 (.021)	-.013 (.021)	Region: West	2,067	-.014 (.012)	-.016 (.012)	-.016 (.012)	
			-.005	-.004	-.004			-.012	-.013	-.013	
								-.009	-.009	-.009	

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Table S3. (continued)

Variables	N	Model 1	Model 2	Model 3	Model 4	Variables	N	Model 1	Model 2	Model 3	Model 4
Sociodemographic Variables						Industry Variables					
Metropolitan: yes	7,336	.065*** (.010)	.065*** (.010)	.065*** (.010)	.065*** (.010)	Business and repair services	501		-.053* (.021)	-.053* (.021)	
		-.049	.049	.049	.049				-.021	-.021	
Metropolitan: not identified	33	.093 (.067)	.098 (.065)	.098 (.065)	.098 (.065)	Personal services	218		-.130*** (.029)	-.130*** (.029)	
		.010	.010	.010	.010				-.035	-.035	
Industry Variables						Entertainment and recreation services					
Agriculture, extractive <sup>c</sup>	170		-.001 (.036)	-.001 (.036)	-.001 (.036)	Hospitals	525		-.095* (.037)	-.095* (.037)	
			.000	.000	.000				-.019	-.019	
Construction	581		.013 (.021)	.013 (.021)	.013 (.021)	Medical services (non-hospital)	471		-.015 (.022)	-.015 (.022)	
			.006	.006	.006				-.006	-.006	
Manufacturing (nondurable)	589		-.007 (.020)	-.007 (.020)	-.007 (.020)	Educational services	1,109		-.013 (.023)	-.013 (.023)	
			-.003	-.003	-.003				-.005	-.005	
Transportation	413		-.012 (.024)	-.012 (.024)	-.012 (.024)	Social services	203		-.147*** (.019)	-.147*** (.019)	
			-.005	-.005	-.005				-.085	-.085	
Communications	160		.037 (.032)	.037 (.032)	.037 (.032)	Other professional services	437		-.153*** (.030)	-.153*** (.030)	
			.009	.009	.009				-.040	-.040	
Utilities and sanitary services	149		.053 (.033)	.053 (.033)	.053 (.033)	Public administration	592		-.035 (.023)	-.035 (.023)	
			.012	.012	.012				-.013	-.013	
Wholesale trade	397		-.000 (.023)	-.000 (.023)	-.000 (.023)	Executive, admin. managerial	1,487		.001 (.021)	.001 (.021)	
			.000	.000	.000				.001	.001	
Retail trade	1,225		-.109*** (.018)	-.109*** (.018)	-.109*** (.018)	Professional specialty	1,775		.196*** (.015)	.196*** (.015)	
			-.066	-.066	-.066				.129	.129	
Finance, insurance, real estate	655		.012 (.020)	.012 (.020)	.012 (.020)				.171*** (.016)	.171*** (.016)	
			.005	.005	.005				.121	.121	

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Table S3. (continued)

Variables	N	Model 1	Model 2	Model 3	Model 4	Variables	N	Model 1	Model 2	Model 3	Model 4
Occupation Variables						Occupation Variables					
Technicians and related	391		.134*** (.022)	.134*** (.022)		Handlers, equip. cleaners, helpers, laborers	326		-.069** (.024)	-.069** (.024)	
Sales	879		.088*** (.018)	.088*** (.018)		Farming, forestry, fishing	111		-.023 (.044)	-.023 (.044)	
Service	991		.048 (.017)	.048 (.017)		CPS Proxy Response and Imputation Controls					
Precision product., craft, repair	1,069		-.021 (.012)	-.021 (.012)		Proxy responses (2001 or 2001) <sup>d</sup>	6,112	-.011 (.009)	-.027** (.009)	-.025** (.009)	-.025** (.009)
Mach. operat., fabricators, laborers	483		.121*** (.017)	.121*** (.017)		Imputed hours or earnings (2000 or 2001) <sup>e</sup>	4,370	1.057*** (.040)	1.035*** (.039)	.975*** (.038)	.975*** (.038)
Transportation and material moving	405		-.003 (.022)	-.003 (.022)		Imputation dummy x wage 2000 (log)	9,446	-.401*** (.015)	-.391*** (.014)	-.369*** (.014)	-.369*** (.014)
Intercept		.477*** (.028)	.252*** (.056)	.463*** (.058)	.463*** (.059)			-.917	-.972	-.917	-.917
N	9,446	9,446	9,446	9,446	9,446						
Adjusted R <sup>2</sup>	.493	.532	.556	.556							

Source: Current Population Survey Internet and Computer Use Supplement 2000 and 2001. Income and hours worked were obtained from Basic CPS data collected in September, October, and November, 2000 and 2001. The analysis excludes non-civilians, respondents under age 18 and over 65, those out of the labor force, those with varying weekly work hours, and those who earned less than half of the federal minimum wage in 2000 or 2001. Coefficients are followed by standard errors in parentheses and beta weights in italics.

<sup>a</sup>Omitted categories are—Internet 2000 to 2001: N – N; Education: high school / some college; Region: Northeast; Metropolitan: no; Industry: manufacturing (durable goods); and Occupation: administrative support (including clerical). “Internet: home and work (2000 or 2001)” refers to respondents who used the Internet both at home and at work in at least one of the two waves of the survey. “Internet: home only (2000 or 2001)” refers to respondents who used the Internet at home but not at work in at least one of the two waves (and did not use the Internet at work in the other wave). “Internet: work only (2000 or 2001)” refers to respondents who used the Internet at work but not at home in at least one of the two waves (and did not use the Internet at home in the other wave). Respondents who used the Internet at home in one wave and at work in the other were classified as either “Internet: work only (2000 or 2001)” or “Internet: home only (2000 or 2001),” based on their Internet usage in 2001. Computer use variable measures use anywhere (home, work, or other locations).

<sup>b</sup>Wages for 2000 and 2001 have been converted to 2000 dollars using the CPI-U (<http://www.bls.gov/ro9/921.pdf>).

<sup>c</sup>Some industry categories have been aggregated to increase sample sizes: ind\_agric includes agriculture, forestry, and mining, while ind\_pserv includes household and non-household private services.

<sup>d</sup>The proxy binary variable is positive for cases in which labor force information was collected from proxy respondents or from a combination of self and proxy respondents in either 2000 or 2001.

<sup>e</sup>The imputation binary variable is positive for cases in which earnings or hours values were imputed by the Bureau of Labor Statistics.

\*  $p < .05$ ; \*\*  $p < .01$ ; \*\*\*  $p < .001$  (one-tailed tests for Internet use coefficients, two-tailed tests for all other variables).